



Workshop

Innovative services for education

Rome, April 28th 2011

Agenda:

- 15h00-15h10 Welcome by Christophe Dessaux, President of Michael Culture Association
- 15h10-15h20 Introduction by The Centre for educational services of the museums and territory (IT)
- 15h20-15h50 InnovaScuola (IT)
- 15h50-16h20 Emilie Resink, Educational developer, Creative Learning Lab / Waag Society (NL)
- 16h20-16h40 Coffee break
- 16h40-17h10 Sara de Freitas, Director of Research for the Serious Games Institute (UK)
- 17h10-17h30 Discussion and closure

Rome, April 28th 2011



Culture Programme

www.michael-culture.eu



www.minervaeurope.org



www.michael-culture.org

Coordinating digitization in Europe and deploying new services

Rome, April 28th 2011



Culture Programme

Not-for profit organisation

Founded in April 2007 under Belgian law

Gathers professionals working in the field of digital cultural heritage

Members: from all over Europe, including public agencies, cultural institutions and private organisations.

Funded by the European Commission

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Culture Programme

The purpose of the association is promoting and valorising European cultural heritage.

Its activities are

- Networking
- Technology watch and dissemination of best practices
- Training and publications
- Management and development of the Michael Internet Services portal
- Participation in European and international projects

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Culture Programme

Michael Culture association is organized in four thematic working groups:

- Multilingualism
- Innovative services for the public
- Interoperability - reuse and linked data
- New services for the research field

And one horizontal working group : Michael Portal

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Michael Culture Association:

15 MEMBERS

11 COUNTRIES

We are currently enlarging our network and are welcoming new members.

Minerva Network:

Over 150 institutions from
22 countries from EU and beyond

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WHY JOIN THE MICHAEL CULTURE ASSOCIATION

- **To participate in major European initiatives in Digital Cultural Heritage**
Athena, Europeana, DC-Net, Indicate, Linked Heritage...
- **To promote cultural digitised collections to a European and worldwide audience**
MICHAEL service is a multilingual catalogue bringing together national initiatives from across Europe.
- **To participate in the sustainability and development of MICHAEL European portal**
The Michael Culture Association is in charge of the management of the MICHAEL European portal, giving technical support to its members and managing the future development of the open source software platform.

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4 WORKING GROUPS:

1. Multilingualism

2. Innovative services for the public

3. Interoperability - reuse and linked data

4. New services for the research field

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Objectives:

- To make it easier to experiment new and innovative digital usages for cultural institutions or on the internet
- To promote new approaches of consultation and reuse of digital cultural resources for the general public
- To integrate available content and technologies to create innovative services
- To encourage new partnerships between cultural operators, the research field and businesses.
- To prepare proposals for response to European calls

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Activities:

1/ Workshops and training

2/ Promotion of best practices :

- Website project database
- Minerva awards

3/ Dissemination : publications and conferences

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Working group contact:

Maria Teresa Natale (Mibac)

Stéphane Cagnot (Dédale)

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Culture Programme

- Digital services for artistic and cultural education
- Innovative digital services for museums, monuments, sites...
 - Digital services on site : 3D: augmented reality and immersive systems, guide new generation, mobile phone, podcasts
 - Web systems: virtual tours, thematic routes, on line services, Web TV
- Cultural games
- Services of diffusion of content on collaborative platforms and social networks
- On-line services for collaborative indexing of content / tagging (genealogy, press)
- Geolocated / services accessible in mobility cultural (on mobile phones or others)
- Innovative publication platforms for thematic contents

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Thank you for your attention!

Join Michael Culture Association

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