



ATHENA

Access to cultural heritage
networks across Europe



Eva/Minerva 2010 - The 7° Jerusalem Conference on the Digitisation of Cultural Heritage

eContentplus



Maria Teresa Natale (Istituto centrale
per il catalogo unico delle
biblioteche, Italy),
Pier Giacomo Sola (Amitié, Italy)

**ATHENA project:
Lessons learnt. 2.
Make digital contents
more attractive**

Jerusalem, 16-17 November 2010

Available titles



2003

-  [Assessment Report on the Coordination of Digitisation in Europe \(2005\) \(**en** \[pdf 142KB\]\)](#)
-  [Coordinating digitisation in Europe](#)
Progress report of the National Representatives Group: coordination mechanisms for digitisation policies and programmes
-  [Cost reduction in digitisation](#)
-  [Cultural Heritage Quality Principles](#)
-  [Dynamic Action Plan for the co-ordination of digitisation of cultural and scientific content](#)
-  [Final Plan for using and disseminating knowledge and raise public participation and awareness Report on inventories and multilingualism issues: Multilingualism and Thesaurus](#)
-  [Good practice handbook](#)
edited by the **MINERVA Working Group 6** - Identification of good practices and competence centres (**de** - **ee** - **el** - **en** - **fr** - **hu** - **it** - **lv** - **pt** - **sk**)
-  [Handbook on cultural web user interaction \(**en** - **it** - **ru**\)](#)
-  [Handbook for quality in cultural Web sites: improving quality for citizens](#)
edited by the **MINERVA Working Group 5** - Identification of user needs, contents and quality criteria for cultural Web applications (**en** - **it**)
-  [IPR Guide](#)
-  [MINERVA: Digitising content together: Ministerial NETwork for Valorising Activities in Digitisation \(information brochure on the project\) \(**en** \[pdf 837KB\] - **it** \[pdf 825KB\]\)](#)
-  [MINERVA: Digitising content together: Ministerial NETwork for Valorising Activities in Digitisation: Activities 2003 - 2004 \(information brochure on the project\) \(**en** \[pdf 837KB\] - \(**it** \[pdf 825KB\]\)](#)

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minerva
eEurope



2004

minerva

Digitising
Content Together

Ministerial Network
for Valorising
Activities in Digitisation

Quality Principles
for Cultural Websites:
a Handbook

edited by
Minerva Working Group 5
Identification of user needs,
contents and quality criteria
for Cultural Web Applications



2 0 0 5



CERCA

Collezioni digitali

PER TEMA

PER AREA GEOGRAFICA

PER PERIODO

Istituzioni

PER TIPO DI ISTITUZIONE

PER AREA GEOGRAFICA

Servizi

PER PUBBLICO DI RIFERIMENTO

PER TEMA

PER AREA GEOGRAFICA

PER PERIODO

LE MIE COLLEZIONI

A PROPOSITO DI MICHAEL

STORIE DI UTENTI

ARTICOLI RECENTI

ACCESSO GEOGRAFICO



GUIDA

PREFERENZE

ENGLISH ČESKY DEUTSCH FRANÇAIS ITALIANO LATVIEŠU MAGYAR NEDERLANDS POLSKI
SLOVENČINA SLOVENSKA SLOVENSKA SLOVENSKA
RICERCA RAPIDA Ricerca rapida

Home

Scopri ed esplora il patrimonio culturale digitale europeo!

Con il servizio multilingue MICHAEL è possibile trovare ed esplorare le collezioni digitali di musei, archivi, biblioteche e altre istituzioni culturali di tutta Europa. Che siate interessati all'arte o all'archeologia, alla genealogia o all'organizzazione delle prossime vacanze, agli antichi Romani o alla storia contemporanea, MICHAEL vi mostrerà quali risorse rende disponibili.



STORIE DI UTENTI

► [Leggete le esperienze di alcuni utenti del portale Michael](#)

ARTICOLI RECENTI - IL DESIGN IN EUROPA

Il libro culto scritto nel 1936 dallo storico dell'arte Nikolaus Pevsner indicava come indiscusso pioniere del design industriale William Morris con la sua ditta *Arts and Crafts*, dedicata ad inventare e produrre oggetti e tessuti che fossero prodotti artistici ma non pezzi unici.

► [Per saperne di più...](#)



Collezione della settimana

Fondo musicale manoscritto di Santa Maria della Fava a Venezia

Codice 72 (= Lit. 1) - Graduale, f. 1r \ \ ©
Convento dei padri redentoristi di S. Maria della Consolazione

► [Archivi](#)

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Michael
Multilingual
Inventory
of Cultural Heritage
in Europe

ENGLISH ČESKY DEUTSCH EESTI ΕΛΛΗΝΙΚΑ FRANÇAIS ITALIANO LATVIEŠU NEDERLANDS SUOMI БЪЛГАРСКИ MAGYAR

SVENSKA

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Digital Collections

BY SUBJECT

BY SPATIAL COVERAGE

BY PERIOD

Institutions

BY INSTITUTION TYPE

BY LOCATION

Services

BY AUDIENCE

BY SUBJECT

BY SPATIAL COVERAGE

BY PERIOD

BASKET

ABOUT MICHAEL

STORIES

LATEST EDITORIAL

2006

Treasures of the Jewish Museum, London

Description
This exhibition showcases 10 highlights from the collections of the Jewish Museum, London. It is made up of objects, prints and photographs that show the breadth of the Museum's collections relating to Jewish history and religious life in Britain.
This record is also available in [fr](#), [en](#), [cy](#), [it](#), [cs](#), [ee](#), [pl](#), [fi](#), [sv](#), [de](#), [el](#), [nl](#), [hu](#), [bg](#), [sk](#), [es](#), [lv](#)

Language
English

Digital format
HTML; JPEG; Plain Text

Legal status
Rights Reserved

Subject
Art; Culture; Culture; Religion; Religious history; History; Work environment; Migration; Decorative arts; Photography; Theatre; Entertainment; Sport; Black and ethnic minority groups; Labour; Trade unions; Catering personnel

Spatial coverage
UNITED KINGDOM; England

Period

Torah scrolls by Kandler, 1766-7
Creator: Jewish Museum, London
Rights Reserved



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About

MINERVA EC

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Enlargement

Interoperability

Competence Centres

MINERVA Technical Guidelines

Digitisation Guidelines List

Quality, accessibility, usability

MINERVA Quality Principles

European and National Rules on the Web Applications

Best Practices

Good practices in digitisation

Events

References

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About MINERVA eC

Starting from October 2006 MINERVA Project enlarged to MINERVA EC, Ministerial NETwork for Valorising Activities in Cultural Sector, supporting the European Digital Library.

MinervaEC is a Thematic Network in the area of cultural, scientific information and scholarly content. The Consortium brings together stakeholders and experts from all over Europe, capitalising the results achieved by the previous Minerva project, and supporting the European Commission initiative "i2010 – A European Information Society for growth and employment" as well as the Dynamic Action Plan launched in Bristol in November 2005 by the European Union Member States.

MinervaEC will operate through the coordination of national policies, programmes and institutions of the cultural sector, and by supporting the National Representatives Group of the European Ministries of Culture. Its goal is to facilitate the creation of added value products and services at European level, to improve awareness of the state-of-the-art in the sector, to contribute to the overcome of fragmentation and duplication of digitisation activities of cultural and scientific content and to maximise cooperation among the Member States.

This following tasks will be implemented:

- Coordinating activities of Member States, by setting up a permanent infrastructure, able to monitor new developments and trends, facilitate the use of existing standards and promote the definition of best practices, identify solutions to legal issues, provide tutoring and expert support;
- Mobilising stakeholders, by capturing the attention and mobilising the different actors involved in the process of content enrichment;
- Stimulating the development of the European Cultural Information Space, by supporting the collection of data and the development of a strong set of indicators and a framework for analysis. An Annual Report will be published, built upon the collected figures, data and statistical analyses;
- Defining standard solutions for legal issues, to provide the stakeholders with standard solutions relating to legal issues and Digital Rights Management.

» [About MINERVA](#)

» [About MINERVA PLUS](#)

» [MINERVA Events](#)

» [MINERVA EC Poster](#)

» [MINERVA EC Brochure](#)

» [MINERVA-MICHAEL Poster](#)

» [MINERVA EC French Leaflet](#)

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2008

ATHE

Access to c
networks a



europæana
think culture

2 0 0 9



europaana

Judaica Europeana

2009



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2011
?

2 0 1 2

2012

**Our capacity of defining
methodological, and technical
solutions for building repertoires
has been much more effective than
our success in creating new
solutions for using in an attractive
way the huge amount of digital
contents that we are accumulating.**

**Perhaps we are so pressed by the
priority of collecting, that we are not
paying the same attention to the
creativity
issues, i.e. the capacity of inventing
interesting and attractive ways to
use the new tools and services.**



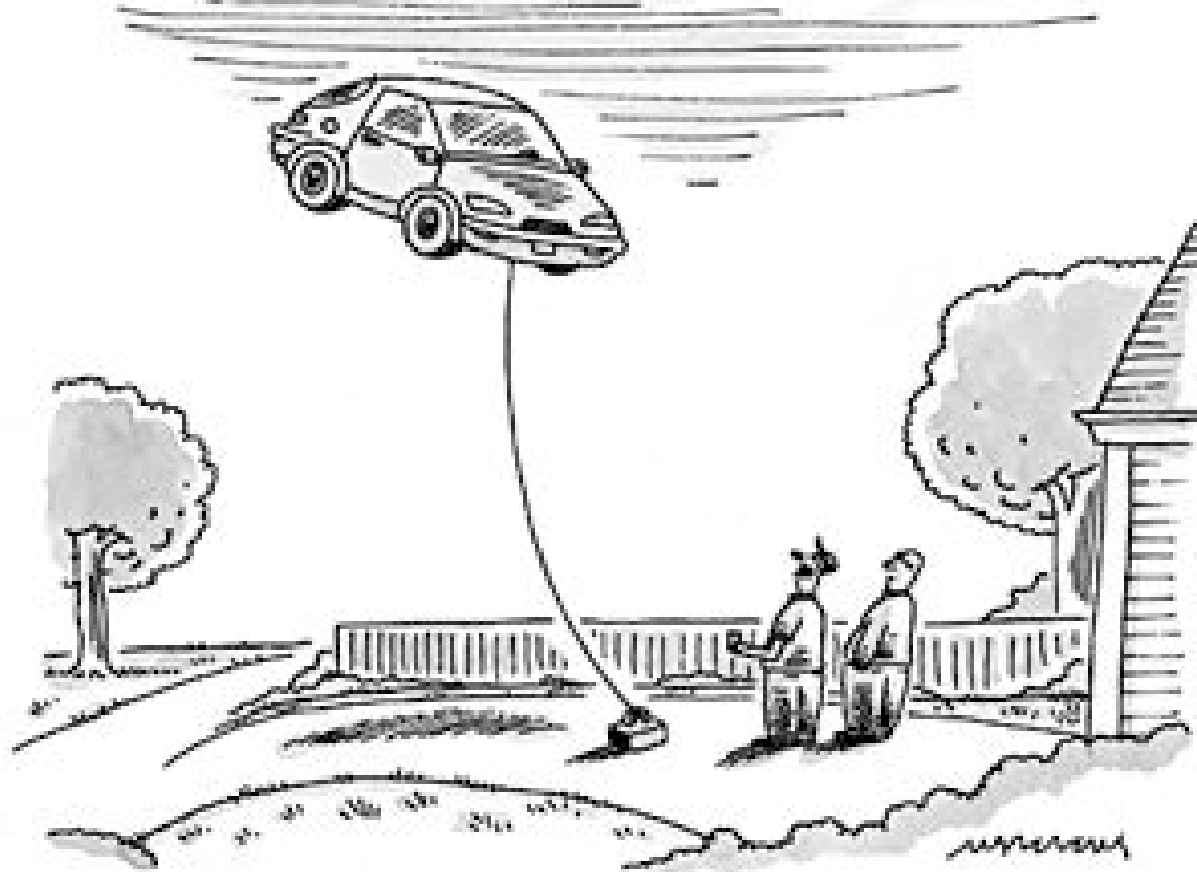
The *cinema* is an
invention without a
future.





We need people able to transform the potential of digital cultural services in something really used by a large number of people.

**Creating an innovative tool does not
imply that we are also able to use
this tool in the proper way...**



It runs on helium

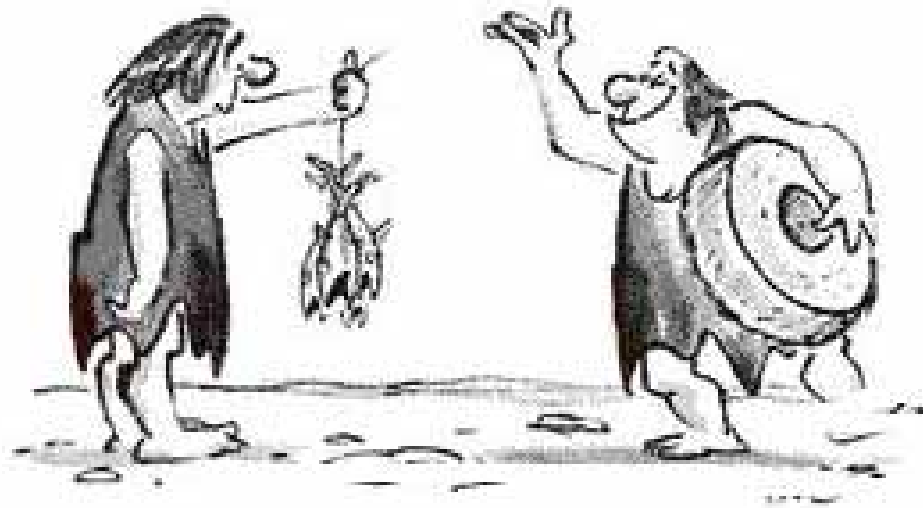
... but requires specific skills



**"I'll be happy to be your creativity thinker.
What are the guidelines?"**

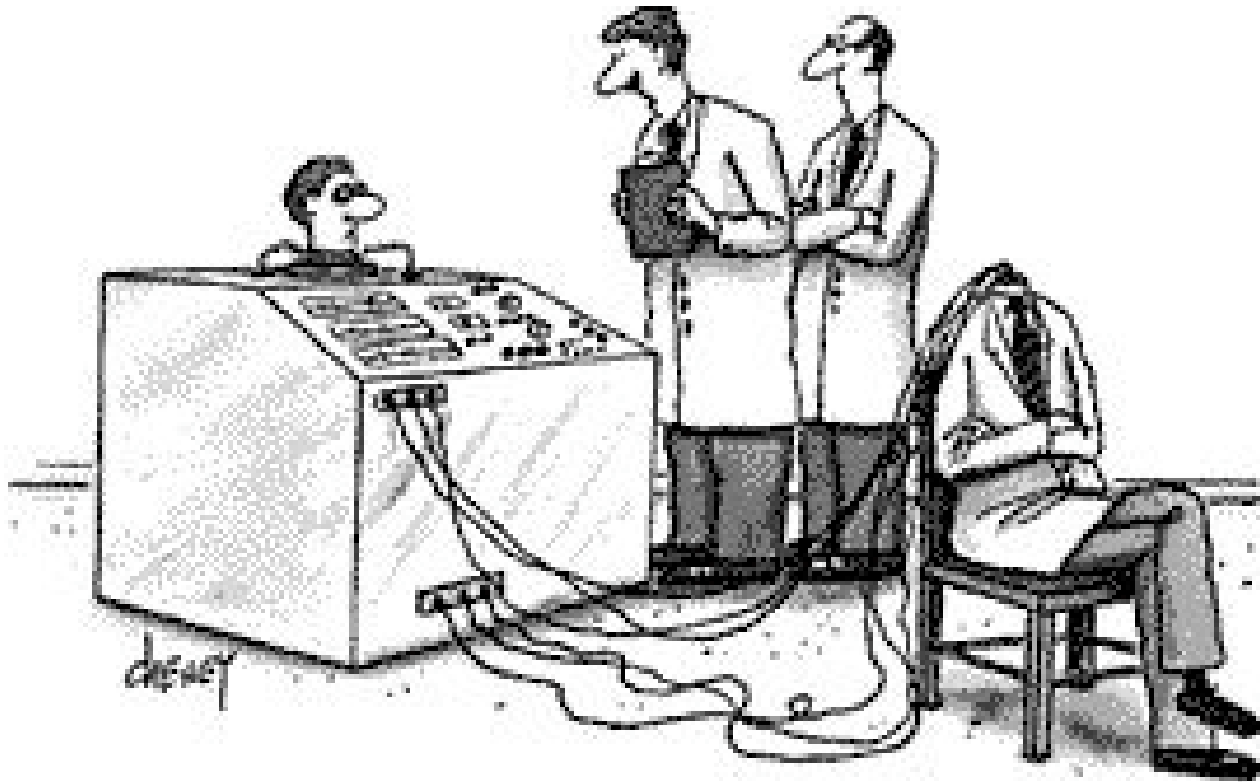
Maybe the people we need are not the same that are now creating the tool, and we must be ready also to ask the help of people with different skills, to better exploit what we are not fully able to use.

... marketing innovation ...



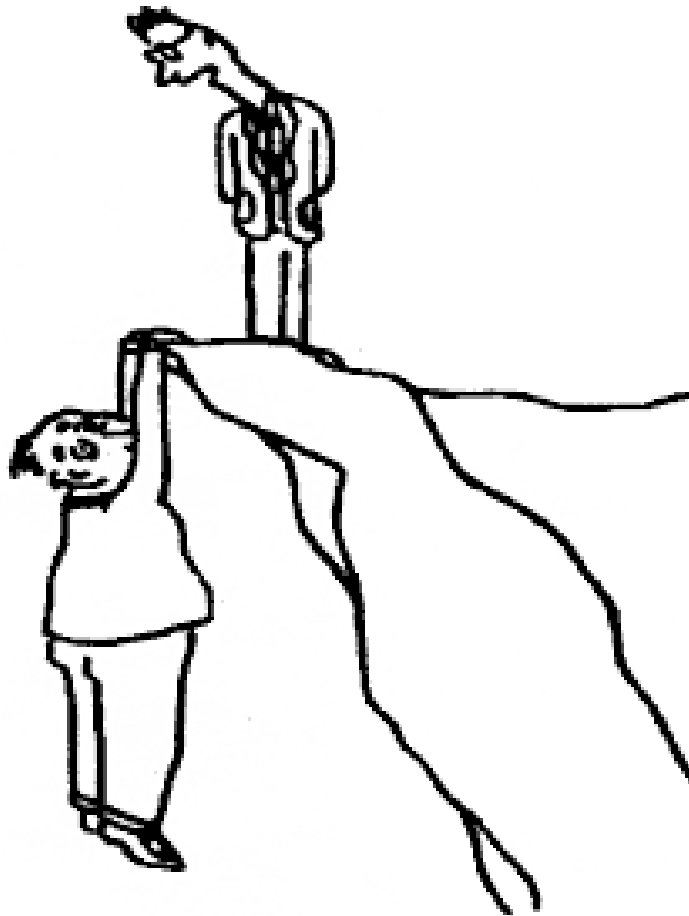
When the inventor of the wheel met the inventor of the deal

... looking for additional financial resources still missing...



“Bad news Tom – due to European funding cut-backs we can not put your head back !”

...making a better use of technology



Dont worry, technology will save you

**We do not have today solutions
already tested and ready to use, and
are open and interested to any
suggestion and type of cooperation...**

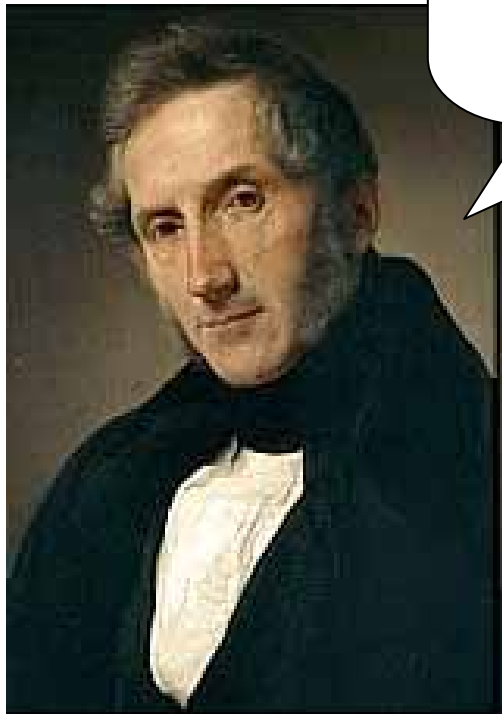
**This is an open issue and all the ideas
have to be carefully listen and analysed**

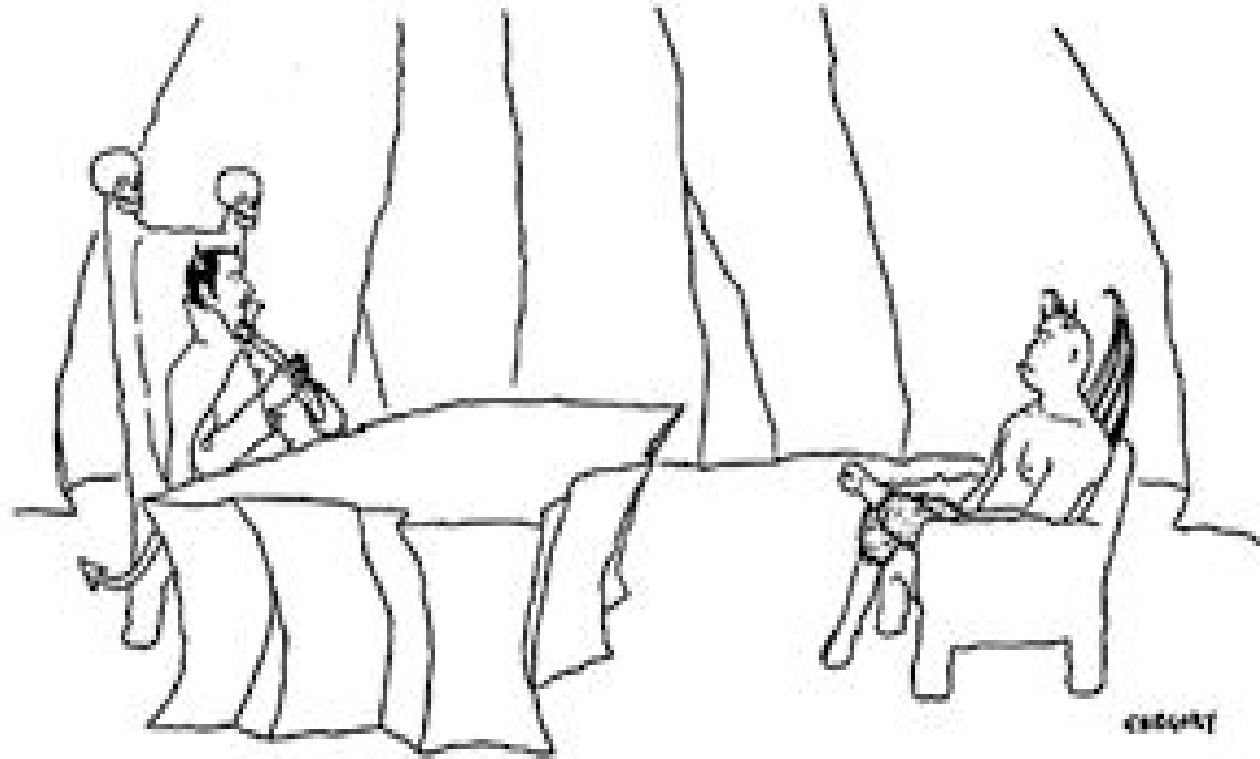


Any one else have any bright ideas ?

This is why we are open to use the last months of the ATHENA project to listen to the ideas and discuss possible strategies for improving the use of the information of European museums and increase their potential.

*se in vece fossimo
riusciti ad annoiarvi,
credete che non s'è fatto
apposta.*





**I need somebody well versed in the art of torture –
Do you know Power-Point ?**

Thank you for your attention