



ATHENA

Access to cultural heritage
networks across Europe



Czech National workshop, 30 September 2009

eContentplus



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Welcoming the Czech museums to ATHENA

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The project

ATHENA is a Network of best practices, within the eContentplus Programme, originated by the MINERVA network
It is coordinated by the Italian Ministry of Cultural Heritage.
It started on 1 December 2008 and will continue till 30 April 2011.

- ✓ 20 EU Member States + Israel, Russia and Azerbaijan, directly represented or appointed by their national government;
- ✓ 109 top museums and other cultural institutions directly partner or associated;
- ✓ 20 European language;
- ✓ about 120 million Euro of public funds already made available by the partner countries for digitisation issues in the period 2004-2008;
- ✓ 140 digital collections, without considering the several thousands digital collections already included in the MICHAEL database, managed by the Michael Culture AISBL;
- ✓ more than 16 millions of digital cultural items directly referring to the museum sector, without considering the further millions already included in existing inventories of its partners



Participants

- ✓ Ministero per i Beni e le Attività Culturali, IT
- ✓ PACKED vzw , BE
- ✓ Koninklijke Musea voor Kunst en Geschiedenis, BE
- ✓ Централна Библиотека на Българската Академия на науките - Central Library of the Bulgarian Academy of sciences, BG
- ✓ Cyprus Research and Educational Foundation, CY
- ✓ **Narodni Muzeum, CZ**
- ✓ **Cross Czech a.s., CZ**
- ✓ **Devoteam Group, CZ**
- ✓ Stiftung Preußischer Kulturbesitz, DE
- ✓ Bibliotheksservice-Zentrum Baden-Württemberg, DE
- ✓ Eesti Vabariigi Kultuuriministeerium, EE
- ✓ Museovirasto, FI
- ✓ Michael Culture AISBL, BE
- ✓ Association Dédale, FR
- ✓ Ethniko Metsovio Polytechnio (National Technical University of Athens), GR
- ✓ Panepistemion Patron - University of Patras, GR
- ✓ Petőfi Irodalmi Múzeum, HU
- ✓ Magyar Rádió Zrt., HU
- ✓ Institutul de Memorie Culturală, RO
- ✓ Amitié srl, IT
- ✓ Ministère de la Culture, de l'Enseignement Supérieur et de la Recherche, LU
- ✓ valsts aģentūra "Kultūras informācijas sistēmas", LV
- ✓ Stichting Rijksmuseum Amsterdam, NL
- ✓ Stowarzyszenie Międzynarodowe Centrum Zarządzania Informacją, PL
- ✓ Luleå tekniska universitet, SE
- ✓ Ministrstvo za Kulturo Republike Slovenije, SI
- ✓ Ministerstvo kultúry SR, SK
- ✓ Cordia a.s, SK
- ✓ Collections Trust, UK
- ✓ Stichting European Digital Library, NL
- ✓ Ministère de la Culture et de la Communication, FR
- ✓ Hellenic Ministry of Culture, GR
- ✓ Makash - Advancing CMC Applications in Education, Culture and Science, IL
- ✓ Центр ПИК – Centre PIC, RU
- ✓ Azərbaycan Respublikası Mədəniyyət və Turizm Nazirliyi, AZ



Goals

- To reinforce, support and encourage the participation of museums and other institutions coming from this sectors of cultural heritage not fully involved yet in Europeana
- To contribute to the integration of the different sectors of cultural heritage, in cooperation with other projects more directly focused on libraries and archives, with the overall objective to merge all these different contributions in Europeana
- To facilitate access to digital contents belonging to museums





Activities

Mapping of description of **metadata schema**

Mapping of **controlled terminologies and thesauri**

Ontologies in the description of cultural heritage

Technical **standards and protocols** for the exchange of data

Analysis of the problems related to **copyright** and possible solutions

Development of a **prototype**

- ✓ Promoting a competence centre in each partner country
- ✓ Integration of data in the structure of Europeana



Benefits

Any museum and other cultural institution wishing to share its data and get visibility through EUROPEANA will be able to:

- ✓ create its own content using international standards
- ✓ use the existing description and cataloguing standards, and map them into domain-specific and/or Dublin Core applications profiles
- ✓ use the existing terminologies and thesauri, publish them using SKOS and achieve semantic interoperability with Europeana
- ✓ register their own content and service and make them visible at international level using existing registries (as MICHAEL does)





Action Plan

- WP1 Project Management, monitoring and evaluation
MiBAC (Italy)
- WP2 Awareness and dissemination: enlarging the network and
promoting the service, SPK (Germany)
- WP3 Identifying standards and developing recommendations
Collections Trust (UK)
- WP4 Integration of existing data structure into the EDL
Michael-Culture (Aisbl)
- WP5 Coordination of contents**
MiBAC (Italy)
- WP6 Analysis of IPR issues and definition of possible
solutions, Packed (Belgium)
- WP7 Development of plug-ins to be integrated within
Europeana, NTUA (Greece)





WP5 Expected outputs

WP5 will contribute to identify national practices and standards, and transfer them to WP3 to check their integration into the common standard to be used for European museums.

WP5 will also coordinate the organisation of digital content in collaboration with “Europeana” and MICHAEL (thanks to the participation of the Stichting EDL and the Michael Culture AISBL), and other projects more directly focused on libraries and archives, with the overall objective to merge all these different contributions in a perspective of cross-domain service.





Activities in the Czech Republic

Goals

Keeping under control the digital content contributed by the interested cultural institutions and to realise the full potential of the different content for their effective inclusion into Europeana.

In the Czech Republic, the Narodni Muzeum is coordinating the promotion of the participation of other museums interested in providing their content.





Supporting bodies

Narodni Muzeum

together with:

- Cross Czech
- Devoteam Group





How to proceed

Identification of a practical mechanism of coordination at country level

Charting, analysing and benchmarking of national inter-institutional cooperation frameworks, covering the different memory institutions

Analysing of the various types of content at item and at collection level

Provision of a general content map for cultural institutions which will ensure in the near future the inclusion of a wide variety of quality content





Interaction

According to the rules of the eContentplus programme, the new Museums joining the project cannot receive a direct budget from the European Commission,

however

together with the Czech partners of ATHENA we will try to facilitate the participation of single experts to the project activities, if any valuable contribution is provided.





Summarising

Participants will receive:

- ✓ guidelines and tools to create their own digital content
- ✓ have a direct link to Europeana, to facilitate the access to their collections worldwide
- ✓ useful contacts with colleagues all over Europe sharing the same problems
- ✓ the list of other colleagues working in the same topics all over Europe

but...

- ✓ will not receive any financial support to start new digitisation campaigns





Thanks for your attention

For further questions, please contact:

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**and the Czech colleagues,
of course...**